



2025 Membership Menu

Visionary Members



Stakeholder Members





"As a dedicated advocate for our local businesses, I'm committed to fostering a vibrant business community. Together, we're driving economic growth, strengthening our workforce, and revitalizing Fergus Falls. Our shared goal is to create a thriving environment for businesses and non-profits alike. Join us."

Lisa Workman

President

Strengthen Our Regional Economy

STAKEHOLDER \$5,400

You deserve recognition for making a positive impact on our community and the region. We know you want to help attract and retain talent, build a robust workforce and drive a strong local economy for the benefit of everyone.

ADVANCING THE REGION

- ❑ **Gift a Classic Chamber Membership**
choose a non-profit or start-up business
- ❑ **Shop, Move 'n Groove Premier Sponsor**
Community event for all ages promoting local business, inspiring vitality & engaging residents with fun activities (\$1,000 value)
- ❑ **"Random Act of Chamber"** featured sponsor for awards for excellent customer service and dedication to shopping locally

EXCLUSIVE SERVICES

- ❑ **\$500 Flexible Event Sponsor** for the event of your choice: sponsor, team or supporter
- ❑ **Talent Recruitment Community Tour Guide**
Personalized community tour provided by Chamber President for your key recruits.
- ❑ **FergusFalls.com, Chamber Office & Membership Menu Sponsor** your logo displayed all year on home page, Membership Menu & our office reception TV (\$5,000 value)
- ❑ Customized **Fergus Bucks** brochures with your logo for employee recognition awards or customer appreciation
- ❑ **Chamber Café Annual Passes: 6 Free**
- ❑ Use Chamber **Smart Meeting Room/Patio** for your meetings (up to 10 hours/year)
- ❑ Eligible for **VISIONARY** Level



"We invest because the Chamber helps smaller businesses be more successful through their networking, training and promotion efforts. When other businesses succeed, that makes the whole area stronger and makes the Fergus Falls area a more attractive place to live and work, which helps with our recruiting efforts."

Jeff Ackerson, CEO
Vector Windows

PLUS: All of the LEADER, ACCESS, SPOTLIGHT & CLASSIC LEVEL Benefits.

Be Known as a Leader in the Community

LEADER \$3,200

As a leader, you care about building strong relationships with other business and civic leaders to grow your business. The problem is, it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind.

We believe you should not have to search for ways to make your community a better place. We make it easy for our leaders to lead.

ACCESS

- ❑ **Ignite Community Leadership Program**
\$500 tuition credit or sponsorship. Sponsor: "welcome" class, host a tour/lunch, provide SWAG, logo on website
- ❑ **\$250 Flexible Event Sponsor**
Use for the Chamber event of your choice: sponsor, team or supporter
- ❑ **Elected Leaders Event Host** Bring leaders into your business and share your goals
- ❑ **Priority Membership Benefit Attention**
Personal attention for issues that may impact your business and invitation to events.
- ❑ **Exclusive Meeting with Chamber**
President, Board Chair and/or Board of Directors
- ❑ Use Chamber **Smart Meeting Room/Patio** for your meetings (up to 8 hours/year)
- ❑ **Chamber Café Annual Passes: 2 Free**

POSITIONING & VISIBILITY

- ❑ **College & Career Expo Sponsor & Booth**
high school students trade show (\$500 value)
- ❑ **Shop, Move 'n Groove Main Stage Sponsor**
Includes Logo'd Stage Banner (\$500 value)
- ❑ **FergusFalls.com Website & Office Sponsor**
your logo displayed 6 mos. on home page + Chamber office reception TV (\$2,000 value)



"I value the connections I've made through the Chamber and being 'in the know.' With my personal commitment to enhancing our business community, I can't imagine not being a member."

Megan Beckler, CEO
Multi Business Solutions

**PLUS: All of the
ACCESS, SPOTLIGHT &
CLASSIC LEVEL Benefits.**

Representing Your Interests with Governments

ACCESS \$1,890



"The Chamber paves the way for all businesses to succeed in any economy."

LEADER MEMBER
Aspirational & Hyper-Local

You want to work with other influencers in our community, so you never have to worry about missing out on the very opportunities you have been striving for. Watch your team get stronger as they become better informed.

Enjoy being among influential leaders who are shaping our region.

ACCESS

- ❑ **Direct Access to Decision Makers**
Invited to exclusive meetings with policy-makers at city, county, state & federal levels
- ❑ **Elected Leaders Luncheon**
Reserved seat for exclusive, invite-only events
- ❑ **"State of the Community" Event Tickets**
Exclusive Partner with 2 tickets for the Chamber's event
- ❑ Use Chamber **Smart Meeting Room/Patio** for your meetings (up to 6 hours/year)

SERVICES

- ❑ **Team Building Event Sponsor.**
Logo'd banner displayed at Golf and Bowling Tournaments
- ❑ **Shop, Move 'n Groove Event Sponsor**
(\$250 value)
- ❑ **FergusFalls.com Website & Office Sponsor**
your logo displayed 3 mos. on home page + Chamber reception area TV (\$1,000 value)

**PLUS: All of the
SPOTLIGHT & CLASSIC
LEVEL Benefits.**

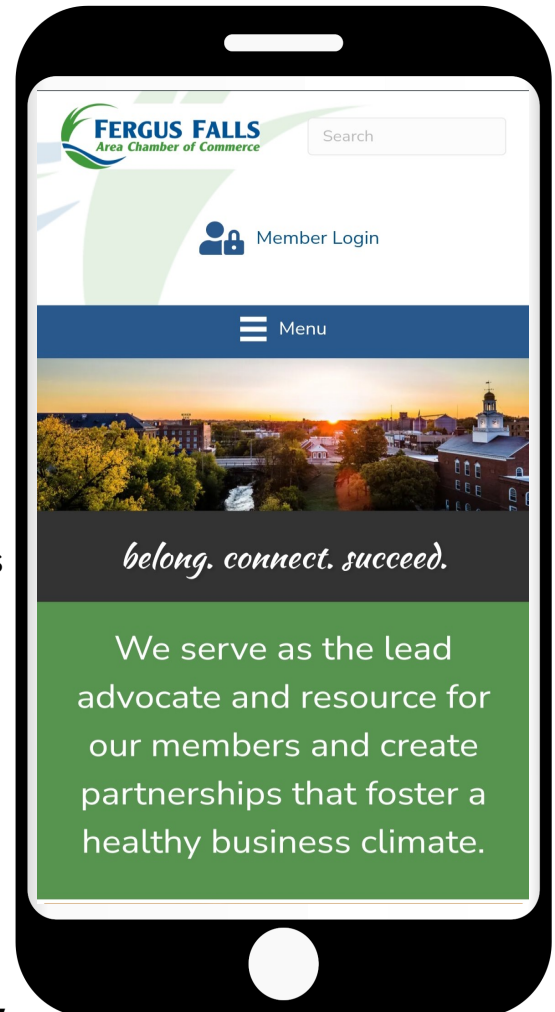
Promoting Your Business as a Destination

SPOTLIGHT \$792 (\$66/mo.)

At the Chamber, we know it's hard to balance the demands of your time and attention. That's why we are committed to giving you services to grow your visibility and "make you famous" in our community. Extra Spotlight services give you better connections saving you time and money. Gain visibility without trading your time and be supported by the most influential people.

MARKETING BENEFITS & UPGRADES

- ❑ **Enhanced Website Listing** & Online Business Card on **FergusFalls.com**. Highlighted listing with logo, photos & video profile (\$330 value)
- ❑ **Priority Scheduling & Social Sharing** promoting YOU on our social media & with media partners:
 - ◆ Your news featured in "Business Buzz"
 - ◆ We share some social media posts
 - ◆ "Chamber on the Air" live radio interview
- ❑ Your brochure included in our **"Welcome Kit"** for visitors and new residents (\$200 value)
- ❑ **Express Pass: 1 Free Ticket** to every Chamber Café
- ❑ **Premium Celebration Service:** for Ribbon Cuttings, Groundbreakings & Anniversary Events. Promoted with invitations, Facebook Live, confetti cannon & more (\$500 value)
- ❑ Use Chamber **Smart Meeting Room/Patio** for your meetings (up to 4 hours/year)
- ❑ **Multi-Business Bonus**
Include multiple businesses in your membership.



PLUS:
All of the **CLASSIC LEVEL**
Marketing, Services & Benefits.

New Opportunities through Relationships

CLASSIC \$372 (\$31/mo.)

MORE THAN \$2,600 ANNUAL VALUE

We believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to connect with the right people who can help you grow your business. We are on a mission to be the #1 connector of business owners like you.

TO GET CONNECTED:

1. Join today
2. Schedule an orientation
3. Attend your first event and meet other business owners just like you!

JOIN TODAY!

Get the connections you need to be successful and well-informed. Build relationships with other business owners who become life-long friends.

SERVICES

- We help people find YOU! Search-engine-optimized business listing at **FergusFalls.com** boosts your Google ranking. Searchable Business Directory listing & description of your business **(\$300 value)**
- Advertise Job Openings, Special Events & "Hot Deals" on FergusFalls.com **(\$200 value)**
- 1-Step social media share of Jobs, Events, Hot Deals & News Releases **(\$75 value)**
- Host an outdoor trade show booth at Shop, Move 'n Groove **(\$372 value)**
- Promote your business at "Chamber on the Air" broadcast on KBRF-1250 radio, YouTube, & PEG Access TV. **(\$175 value)**
- Speak directly to businesses just like yours with a member mailing list **(\$300 value)**
- Give your "pitch" when you speak at Chamber Café (1x/ year) **(\$75 value)**
- Receive Direct Referrals (to businesses & consumers), members exclusive **(\$140 value)**
- Exclusive opportunity to advertise in "The Chamber Update" in The Daily Journal
- Reserve Chamber Smart Meeting Room/Patio for your meeting (up to 2 hours) **(\$200 value)**
- Accept Fergus Bucks. \$70,000 spent with members annually **(\$215 value)**
- Business Services: Notary Public Service
- Certificates of Origin (international shipping origin stamp) for members **(\$75 value ea.)**
- MN Chamber Small Business Federation membership (≤ 10 employees) **(\$500 value)**

CONNECTING YOU TO OUR REGION

- Make community connection at events like Chamber Café. **(\$60 savings)**
- Be "in the know" about community happenings with weekly "Business Buzz" email
- Strengthen your business' voice in local & state government with the Chamber advocating for businesses **(priceless)**
- Tell the community you are invested in Fergus Falls when you display a Chamber decal at your business and online
- Your business is referred to visitors and residents by professional staff at our HQ, the Fergus Falls Welcome Center
- Invest in a healthy business community where connections build success. Enrich relationships with other business owners.

**This membership level is not available to companies with 25 employees or more.*



belong. connect. succeed.

OUR MISSION: We serve as the lead advocate and resource for our members and create partnerships that foster a healthy business climate.



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